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# **EXPERIENCE**

## **Color Ink Printing + Communications**

Photo Retoucher, Offset Prepress Technician, Large Format Prepress Technician 2012 - Present

Color Ink is a printing company outside Milwaukee that prints digital, offset, and large format. They also do prepress, file preparation, and photo retouching for outside vendors. Responsibilities - Photo retouching, prepress file preparation, color match adjustments, offset press plate production, quality assurance, large format file preparation, large format printing, die file preparation, packaging structural design.

## **Central Printing & Media Solutions**

Senior Designer, Prepress Technician, Photo Retoucher 2007 - 2012

CPMS is a print and media company in Southeast Wisconsin.

Responsibilities - Print design, photography, photo retouching, prepress file preparation, e-mail advertising design and implementation, web design, account manager, hiring, training, project management, client meetings.

## **Wishing Tree Games**

Illustrator, Graphic Designer, Package Design 2011 - Present

WTG is an up and coming board game publisher out of Lake Geneva.

Responsibilities - Freelance illustration, package design, and graphic design for several board games. Followed each game through production, working with the printers, suppliers, and distributors.

### Gaming Hoopla LLC

Marketing Coordinator, Board Member

2010 - Present

Gaming Hoopla LLC is a not for profit that organizes two annual gaming conventions to raise money for the American Cancer Society.

Responsibilities - Print and digital marketing, clothing and merchandise design, on-site signage, social media management, vendor and sponsor advertisement design.

#### The Volunteer Center of Northwest Suburban Chicago

Volunteer Graphic Designer

2007 - 2010

The Volunteer Center helps bring together volunteers and Non-Profit Organizations looking for help. Through them I did work for several NPO's.

Responsibilities - Outdoor and indoor signs, marketing management, print design and layout, website development, event coordination and art.

DESIGNER • ILLUSTRATOR • RETOUCHER

# SKILLS

#### **Technical Skills**

CS6: InDesign, Photoshop, Illustrator, Dreamweaver and Acrobat

Enfocus Pitstop Pro

Portraiture

QuarkXPress 9

HTML and CSS

FusionPro variable data setup

Clear Dry Ink setup

Rampage RIP and TrapIt

Microsoft Office 2013

Creo Preps Pro Imposition

Vutek file preparation / printing

Zund cut file preparation

Epson Banner printing and maintenance

#### **Creative Skills**

Layout and design

Illustration

Photography

Photo retouching and restoring

Package design

Typography

Copy writing and editing

Manual and automated press imposition

Client management

Research

Leadership and motivation

# **EDUCATION**

# University of Wisconsin - Stevens Point

Bachelor of Fine Art - 2007

Emphasis in Graphic Design, Minor in Art History

# Waukesha County Technical College - In Progress Continued from Gateway Technical College

Applied Science Degree

Web and Software Development

Certifications

Web Design

Marketing Media

Social Media Marketing

# **SAMPLES**

## Please see the attached samples, or see more on my website

www.andreamutsch.com